

# EasyStreet: The Right Choice



Three things set EasyStreet apart: Technical expertise, understanding your needs and keeping the lines of communication open



*EasyStreet® Online Services, Inc. is Oregon's largest independent Internet and IT service provider. Since 1995, Northwest businesses have chosen EasyStreet's enterprise-class infrastructure and legendary technical support to deliver high-speed Internet access, Web site and managed application hosting, colocation, monitoring, email and digital storage.*

## COMPANY HISTORY

Located in Beaverton, Oregon, EasyStreet was founded and funded as an Internet Service Provider in April 1995 by Rich Bader, John Beaston and Jon Crowhurst—a local team of high-tech executives with deep experience at companies such as Intel and Tektronix. In 1998, the company expanded its offerings to include services designed for the IT professional. Today, EasyStreet is the region's dominant player in IT infrastructure management, Data Center services and high-speed Internet access.

## A PROVEN TRACK RECORD

EasyStreet exceeds customer expectations because we know what they are. Many of our executive and operations staff have broad experience in IT and business management, so we

have an intimate understanding of the myriad challenges businesses face.

EasyStreet is driven by a focus on customer service and non-stop reliability, and a pragmatism that comes from experience and financial discipline. As a result, we have an enviable track record of customer satisfaction, reliability and financial stability.

EasyStreet has been regularly honored with nominations and awards by a variety of organizations including the Portland Business Journal, the Oregon Entrepreneurs Forum and others. We are consistently ranked in "Fastest Growing" company lists for private and high tech companies. The local media consults us regularly for our expertise on a wide variety of Internet-related issues. Our staff is routinely invited to participate in Internet and other business related forums.

## NATIONAL CLASS. LOCAL FOCUS. PROVEN PERFORMANCE.

EasyStreet is big enough to have sufficient resources to offer the kind of services typically available only at larger, nationally-based Data Centers. Our services are delivered from a multi-million dollar facility built for reliability, security, efficiency and high performance. With built-in redundancy at every turn, the EasyStreet network virtually eliminates the risk of a single point of failure. We



EasyStreet's quality of service and community involvement earned us the title "One of Oregon's Most Admired Technology Companies" in the

Portland Business Journal's 2005 survey of 800 CEOs of Oregon companies.

## EASYSTREET SERVICES INCLUDE:

- 24/7 server management
- Web site hosting (shared and dedicated)
- Application hosting
- Colocation, including cage space
- Monitoring
- High-speed access, from DSL to Ethernet
- Digital backup
- Off-site storage
- Microsoft® Hosted Exchange®
- Anti-spam/anti-virus
- Domain name registration
- Private networks

utilize equipment and services only from top-tier vendors such as HP, Sun Microsystems, Verizon, Sprint, and AT&T. A 24/7 on-site Network Operations Center (NOC) monitors thousands of data sources to prevent problems from affecting service, and to provide diagnosis, escalation and remediation when necessary.

The EasyStreet team comprises highly talented and experienced staff, all available at our Beaverton headquarters to address the needs of our customers. Your dedicated account manager, support representatives, and operations staff can help plan and advise, or resolve any issues that arise.

EasyStreet is appropriately sized and stable enough to provide relationships that build familiarity over time. This continuity enhances customer service by building on a shared history that makes communications more effective and efficient. Our services are designed to balance the flexibility you need to match our resources to your requirements, with the standardization of policies and procedures that is needed to achieve economies of scale with consistent service delivery. This approach lets you choose only the services you need and integrate them appropriately into your organization. It also ensures that you won't be served by a "one-off" custom solution.

## RELIABILITY. CUSTOMER FOCUS. PRUDENT GROWTH.

EasyStreet has become one of the Northwest's most successful advanced hosting providers for a simple reason: We focus on exceeding the needs of our customers. In our Data Center and Network Operations Center, EasyStreet concentrates on delivering reliable, worry-free service. Every day, the bar for reliability is being raised; EasyStreet's knowledgeable and motivated team continues to meet that requirement.

EasyStreet has shaped its product offerings and operations to deliver what Northwest companies need. Our "right-sized" approach provides a balance of high-performance capabilities with excellent customer service and value, resulting in our proudest achievement: a loyal, and growing, customer base. EasyStreet is the right provider for many Northwest companies because our capabilities have consistently grown with our success. Unlike other hosting providers with overreaching ambitions, EasyStreet isn't saddled with the burden of growing too big, too fast. Our operations have been profitable since 1997, and we have dedicated significant resources to enhancing service quality, delivering new services and funding expansion through our own financial growth.

*To find out how EasyStreet's unique knowledge of Internet technology and trends can benefit your business, contact us 503-646-8400 or visit [www.easystreet.com](http://www.easystreet.com).*



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